



**Blackpool Council**

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# **Blackpool JSNA**

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# What is the JSNA?

- **Joint Strategic Needs Assessment (JSNA)** describes a process that identifies current and future health and wellbeing needs and the causes of poor health
- Became a statutory duty from April 2008. From 2012 Local Authority and CCGs/ICBs have an equal and joint duty to prepare a JSNA and Joint Local Health & Wellbeing Strategy, through the Health & Wellbeing Board
- Aim to promote a common understanding of health and wellbeing and provides transparency with regard to the local decision making processes
- The Health & Wellbeing Board and its partners are expected to prioritise based on the information and evidence identified by their local JSNA, as it highlights where there are gaps in knowledge or services and so helps inform effective decision making

# Assessing Need and Prioritisation

- JSNA informs the prioritisation process by comparing the health and wellbeing characteristics of Blackpool against other areas and examines how these characteristics change over time
- JSNA is also used to determine where inequalities exist between different communities within the town and identify communities with specific health needs
- As part of the JSNA process the views of the public and service users should be gathered to determine the expressed needs of the community and the strengths and assets found within the community
- Priority may be given where:
  - There is a deteriorating trend
  - There is significant need identified in Blackpool when compared against national or other comparators
  - There are significant inequalities between communities
  - There is a gap in current service provision

# The Commissioning Process



# The Strategic Planning Process

Strategic planning identifies how resources will be allocated and improvements will be made to achieve this vision. Priorities are set to focus on achieving the vision.

The JSNA process should inform all strategic plans, e.g.

- Joint Local Health & Wellbeing Strategy
- Blackpool ICB/PBP commissioning Plans
- Blackpool Council Plan
- Etc..

# The JSNA website

An inclusive process, involving all local stakeholders, to identify the health and wellbeing needs of Blackpool, which provides simple to use outputs that are widely used by partners.

- Move away from Pdf reports and towards web based content
- Sections that describe the life course
- Content of sub-sections to follow a template where possible
  - Introduction
  - Facts, figures and trends
  - National and local strategies (current best practices) – evidence of effectiveness
  - What are the inequalities/unmet needs/service gaps?
  - Views of the local community
  - Recommendations for consideration by key partners

# The JSNA website

## Blackpool Profile

Births and Deaths

Ethnicity

Infant Mortality

Life Expectancy and Mortality

Migration

Population

Religion and belief

## Starting Well

0-4 Years old age

- Foundation stage attainment
- Immunisation and vaccination

Maternity

- Antenatal and newborn screening
- Maternal mental health
- Smoking in Pregnancy

Newborn

- Breastfeeding

## Developing Well

Children and young people's health

- Alcohol
- Childhood obesity
- Immunisation and vaccination
- Long term conditions in children
- Sexual Health
- Smoking
- Substance Misuse
- Teenage Pregnancy

Children and young people's wellbeing

- Child and adolescent mental health
- Not in education training and employment
- Road safety
- School life
- Youth Offending

## Living and Working Well

Health conditions

- Asthma
- Cancer
- CVD
- COPD
- Diabetes
- Mental Health

Health Protection

- Communicable disease
- Sexual Health

Healthy Lifestyles

- Adult obesity
- Alcohol
- Drug misuse
- Smoking
- Workplace and ill health

## Ageing Well

Keeping well

- End of life care
- Excess winter deaths
- Mental Health

Living well

- Falls and mobility
- Independence and older age
- Isolation in older people
- Residential and nursing care
- Transport accessibility

## People and Places

Vulnerable group

- Carers
- Children in poverty
- Offender health
- People with learning disabilities
- Veterans....

Wider determinants of health

- Deprivation
- Employment and Income
- Environment
- Housing
- Transport....

## Impact of COVID-19

- The JSNA process stopped during COVID-19 as resources were required elsewhere
- The Blackpool JSNA process was resumed earlier than other areas across the North West (approximately a year ago)
- A temporary contractor was brought in to support clearing the backlog
- The JSNA is now broadly up to date



## Recent Updates

- **Sexual Health**
- **Alcohol and Drugs**
- **Census 2021**
- **Children with Learning Disabilities and Special Educational**
- **Health Protection**
- **Health Conditions and Prevalence**
- **Autistic People**
- **Child and Adult Health Weight**
- **Etc....**

## Challenges

- It is challenging to maintain the JSNA at it's current size and level of detail
- Questions regarding...
  - The size of some sections
  - The frequency of updating some content
  - The format information is presented in and use of external content
  - The level of input from outside the Public Health team, particularly where Public Health is not the commissioner
  - Prioritising workload

# Roles to Support the Blackpool JSNA Process

## Strategic Leadership – JSNA Strategic Group

- Public Health Specialist
- Principle Public Health Intelligence Practitioner
- Director of Public Health
- CCG Director of Finance
- Corporate Development, Policy & Research Manager
- Head of Commissioning
- Director of People
- Deputy Director of People (Adult Services)

The JSNA Strategic Group's key role is to priorities JSNA development areas and release resources to complete agreed work plan

### Ad-hoc Topic Based Expertise

- Health and Wellbeing Board Partners
- Voluntary Sector
- Blackpool Council and CCG commissioners
- Public Health Practitioners
- InFusion research

Temporary members of the JSNA Working Group

### Wider JSNA Analysts

- CCG input provided by CSU Analysts
- Blackpool Council Business Intelligence Analyst
- Other analysts - e.g. police, NHS Trust, fire service...

Permanent members of the JSNA Working Group

### JSNA Editorial Team

- Blackpool Council Public Health - Principle Public Health Intelligence Practitioner
- Blackpool Council Public Health - Senior Public Health Analyst
- Blackpool Council Corporate Development - Research Officer